

TODS DEFINITIONS

(a) For purposes of the rules in this Section, the following definitions shall apply:

- (1) Panel - A TODS for the purpose of displaying the business identification of and directional information for eligible attractions.
- (2) Trailblazer – A TODS for the purpose of guiding tourists from the mainline intersection to the attraction.
- (3) Attraction – Classes of businesses or facilities as described in G.S. 136-140.15(b)(2) and (3).

(b) In applying the definitions of "tourist-oriented business" in G.S. 136-140.15, the following additional definition of terms shall be used:

- (1) "Substantial Portion" - as used to describe the part of a business's products or services which are of interest to tourists, shall mean at least 30 percent of the products and services are unique to tourists' interests; and
- (2) "Significant Interest" - as used to describe the actual interest that the business may have to tourists and is defined as of such unique interest to tourists, above and beyond the interest that the business's products and services may generate among residents of the immediate area, that tourists account for at least 40 percent of the total revenue of the business.

(c) In applying the definitions of "tourist-oriented facility" in G.S. 136-140.15, the following additional definition of terms shall be used:

- (1) "Major Portion" - 51 percent;
- (2) "Immediate Area" - located within a 20 mile radius of the business or facility; and
- (3) "Residing" - living in a particular place for at least four months of a given calendar year.